

**ABSTRACT**

A packaged supply of individual doses of a personal care product, e.g., strips of a water-soluble film that contains a pharmaceutically active material, comprises the combination of a) a tray; b) a plurality of substantially identical packets uniformly stacked in the tray, each packet having a pouch portion that holds a single dose of the product and a tab portion releasably connected to the pouch portion; c) retention means for holding the tab portions of the stacked packets in the tray; and d) a cover that is movably connected to the tray, the cover being movable between a closed position in which the stack of packets is enclosed within the tray and an open position in which the pouch portion of the topmost packet on the stack is sufficiently exposed that its front edge can be gripped, allowing the pouch portion to be pulled away from the restrained tab portion to which it is connected, thereby releasing that pouch portion from the tray.

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